American-Russian Chamber of Commerce of Minnesota (ARCCoM) First Inaugural Workshop Minneapolis – Saint Paul, October 8-10

Program draft

October 8, Thursday

8:30 am and 9:00 am - registration and light breakfast

9:00 am – 10:20 am – Greetings and introductory remarks

Anatoli Korkin, Chairman of ARCCoM, St Paul, MN, Welcome and *introd*uction

Mark Ritchie, Minnesota Secretary of State (2007-2015) and President/CEO, Minnesota

World's Fair Bid Committee, St Paul, MN, *Introductory remarks* **Alexander Stadnik**, Russian Trade Mission, Washington D.C., *Introductory remarks*

Thomas Bruns, United States Commercial Service, Washington D.C., *Introductory remarks*

Steve Riedel, Minnesota Trade Office, St Paul, MN, *Minnesota trade with Russia: Current status and opportunities*

Vladimir von Tsurikov, Museum of Russian Art, Minneapolis, MN, *Museum of Russian Art mission in international cultural exchange*

10:20 am - 10:40 am - Coffee break

10:40 am – 12:00 pm – Business opportunities and technology innovations

John Pournoor, 3M Corporation, St Paul, MN, *title TBD* **Robert Galiullin**, Tatarstan Trade Mission, Washington D.C., *Business opportunities in Tatarstan*

Vasily Kutsakov, Skolkovo Foundation, Moscow, Russia, Skolkovo Foundation: How experts and enterprises abroad can get involved Todd Lefko, International Business Development Council, Minneapolis, MN, Possibilities in the Russian water sector

2:00 pm – 3:20 pm – Technology innovations and academic partnerships

David Williams, Cheval Partners, Minneapolis, MN, *Building innovation* ecosystems – durable business services to support and grow innovation **Kendrick White**, Marchmont Capital, Nizniy Novgorod,

Russia, Connecting Russian universities to global business – the new International Proof of Concept Association (IPOCA) as a mechanism to develop cross country collaboration

William Petuskey, Arizona State University, AZ, Opportunities for international education, research and technology innovations at Arizona State University

Liliya Kiryanova and Sergey Zamyatin, Tomsk Polytechnic University, Tomsk, Russia, *Partnership opportunities with Tomsk Polytechnic University*

Yuri Kistenev and Aleksandr Zamyatin, Tomsk State University, Tomsk, Russia, *Partnership opportunities with Tomsk State University*

3:20 pm 3:40 pm – *Coffee break*

3:40 pm – 5:00 pm – *US – Russia partnership proposals and opportunities*

Leonid Grichiner, Russian Publishing House "Zerkalo", Minneapolis, MN, *Introduction to Russian-speaking business community in Minnesota* **Alexandra Johnston**, DFJ Aurora, San Francisco, CA, *Russia-USA business partnership: A view from Silicon Valley*

Vlad Pavlov, RollApps, Palo Alto, CA, *Moore's law for cyber threats* **Olga Bunevich and Andrey Gorbunov**, Teleform IS, Moscow – Nizhniy Novgorod, Russia, Teleform IS: Business solutions and partnership opportunities

Alexander Shalumov, Presidential Academy of national Economy and Public Administration, *Automated system ASONIKA for electronic device design and reliability: Expending international research and business opportunities*

Tatiana Tatarchevskiy, University without Borders, New York, *On-line* education and social entrepreneurship: Internet platforms for international collaboration