October 8, Thursday, CSOM, room 2-206

8:30 am - 9:00 am - Registration and light breakfast

9:00 am - 10:20 am - Greetings and introductory remarks

Anatoli Korkin, Chairman of ARCCoM, St Paul, MN, Welcome and *introd*uction **Mark Ritchie**, Minnesota Secretary of State (2007-2015) and President/CEO, Minnesota World's Fair Bid Committee, St Paul, MN, *Introductory remarks*

Alexander Stadnik, Russian Trade Mission, Washington D.C., *Introductory remarks* **Thomas Bruns**, United States Commercial Service, Washington D.C., *Introductory remarks*

Steve Riedel, Minnesota Trade Office, St Paul, MN, *Minnesota trade with Russia:* Current status and opportunities

Jamshed Merchant, Consul General of Canada, Minneapolis, MN, *Introductory remarks* Vladimir von Tsurikov, Museum of Russian Art, Minneapolis, MN, *Museum of Russian Art mission in international cultural exchange*

10:20 am - 10:40 am - Coffee break

10:40 am – 12:00 pm – Business opportunities and technology innovations

John Pournoor, 3M Corporation, St Paul, MN, Solving National Needs and Creating Public Value

Robert Galiullin, Tatarstan Trade Mission, Washington D.C., *Business opportunities in Tatarstan*

Vasily Kutsakov, Skolkovo Foundation, Moscow, Russia, Skolkovo Foundation: How experts and enterprises abroad can get involved

Todd Lefko, International Business Development Company, Minneapolis, MN, *Possibilities in the Russian water sector*

2:00 pm – 3:20 pm – Technology innovations and academic partnerships

David Williams, Cheval Partners, Minneapolis, MN, *Building innovation ecosystems – durable business services to support and grow* innovation

Kendrick White, Marchmont Capital, Nizniy Novgorod, Russia, *Connecting Russian universities to global business – the new International Proof of Concept Association (IPOCA)* as a mechanism to develop cross country collaboration

William Petuskey, Arizona State University, AZ, Opportunities for international

education, research and technology innovations at Arizona State University

Liliya Kiryanova and Sergey Zamyatin, Tomsk Polytechnic University, Tomsk,

Russia, Partnership opportunities with Tomsk Polytechnic University

Yuri Kistenev and Aleksandr Zamyatin, Tomsk State University, Tomsk,

Russia, Partnership opportunities with Tomsk State University

3:20 pm - 3:40 pm - Coffee break

3:40 pm – 5:00 pm – US – Russia partnership proposals and opportunities

Leonid Grichiner, Russian Publishing House "Zerkalo", Minneapolis, MN, *Introduction to Russian-speaking business community in Minnesota*

Alexandra Johnston, DFJ Aurora, San Francisco, CA, *Russia-USA business* partnership: A view from Silicon Valley

Vlad Pavlov, RollApps, Palo Alto, CA, *rollApp's experience of offering application virtualization platform in the USA and Russia: similarities and differences between the two markets*

Alexander Shalumov, Presidential Academy of national Economy and Public Administration, *Automated system ASONIKA for electronic device design and reliability:* Expending international research and business opportunities

Tatiana Tatarchevskiy, University without Borders, New York, *On-line education and social entrepreneurship: Internet platforms for international collaboration*

7:00 pm – 9:00 pm – Reception and concert

St Petersburg restaurant, address: 3610 France Ave N, Robbinsdale, MN 55422

October 9, Friday

10:30 am - noon; CSOM, room 1-127

Round table discussions on Russia's water and wastewater treatment Sector.

Moderators: Steve Riedel, Minnesota Trade Office, and Todd Lefko, International Business Development Council.

1 pm - 2:30 pm; CSOM, room 1-135

Panel on E-Learning as a Vehicle for U.S.- Russian Collaborative Projects in Social Entrepreneurship, Education, and Science

Moderators: Tatiana Tatarchevsky, University without Borders, and Diana Yefanova, University of Minnesota

3:00 pm - 5:00 pm; CSOM, room 1-135

Round table on Commercialization of international technology innovations – examples of cooperation between universities and global corporations.

Moderators: David Williams, Cheval Partners and Kendrick White, Marchmont Capital

7:00 pm – 9:00 pm – Reception

Baku restaurant, address: 16 Nathan Ln N, Minneapolis, MN 55441

October 10, Saturday:

12:00 pm - 3:00 pm - Boat cruise and lunch on Minnetonka lake

Port of Excelsior, 2 Water Street Excelsior, MN 55331 Directions:

Coming from the Intersection of 494 and Hwy 7: Take Hwy. 7 west 5 miles to County Road 19/Oak St. (Excelsior Elementary School is on the right) and go right. Go to next right, which is Water Street. Go straight to 3rd St. Free parking is on either right or left of Water Street between 2nd and 3rd streets. Look for the Blue and Green Parking Signs as you drive down Water Street. Our boarding dock at the Port of Excelsior is just a short walk, with metered street parking also available in front of the port.

Coming from Downtown Minneapolis and St. Paul: Take 394 West to 494 South. Go Approximately 3 miles to Hwy. 7 west and follow directions above.

Coming from Minneapolis/St. Paul International Airport: Take 494 West/North to Hwy. 7 West and follow directions above.

Coming from the Southwest/West: Take Hwy 7 East to County Rd. 19, Go left. Take next right on Water Street.

Ample FREE parking is available behind the shops between 2nd and 3rd Streets off of Water Street in beautiful downtown Excelsior and just a short walk to our dock. Look for the Blue and Green Parking Signs as you drive down Water Street.

6:00 pm - 8:00 pm - Reception

Museum of Russian Art, address: 5500 Stevens Avenue South, Minneapolis, MN, 55419