

ARCCoM

Meeting Minutes

November 3, 2015

I. Attendees: Chad German, Anatoli Korokin, Vladimir von Tsurikov, George Maxwell, Anastasia Maxwell (board members), Nick Skapyak (member)

II. Approval of minutes from last meeting

Chad Gehrman read the minutes from the last meeting. The minutes were approved as read.

III. Open issues

- a) Conference summary: Total expense- roughly \$5,000. Anatoli contributed \$1,000 to make up the negative balance. Generally good feedback from participants; wide variety of topics covered, yet interesting and relevant to many people. Vladimir suggested that it was a great first impression for the start-up and the next conference should have a more specific theme.

IV. New business

- a) Planning for next year's conference, Anatoli would like to set a date for end of September or beginning of October.
- b) Initiative #1: Creating a virtual Incubator. Potential team members: Boris Rusakov, Igor Katushin, George Maxwell (from ARCCoM), David Williams, Kendrick White (external partners) Objective to help people/ Institutions/ make connections to develop business channels. Question re: conflict of interest: selling one's services to the organization is not allowed, but expertise can be hired by outside interests.
- c) Initiative #2: Online education/business network. Objective: Facilitate an online conferences, assist in developing educational programs. Potential team members: Diana Yefanova (ARCCoM) and Tatiana tatarchevsky (external partner).
- d) Vladimir remarked that on 12 November there will be a round-table discussion in TMORA which is already sold-out. Perhaps future discussions could be organized to coincide with ARCCoM initiatives. Euro Cocktail event being planned at TMORA to introduce ARCCoM to other international chambers. Important to create and retain a list of participants to facilitate effective networking.

- e) Anatoli remarked that Steve Riedel informed that there is an initiative know as Midwest Global Trade Association (MGTA) looking for a sponsor/organizer/co-host. need to clarify what they are looking for, good potential partnership as they do a broad mailing with potential for collaboration.
- f) Next Meeting set for December 7 at 4pm in TMORA. Third Thursday of each month proposed as default meeting date, subject to confirmation at the current meeting.

V. Adjournment

Anatoli Korkin adjourned the meeting at 1:00pm.

Minutes submitted by: Chad Gehrman