



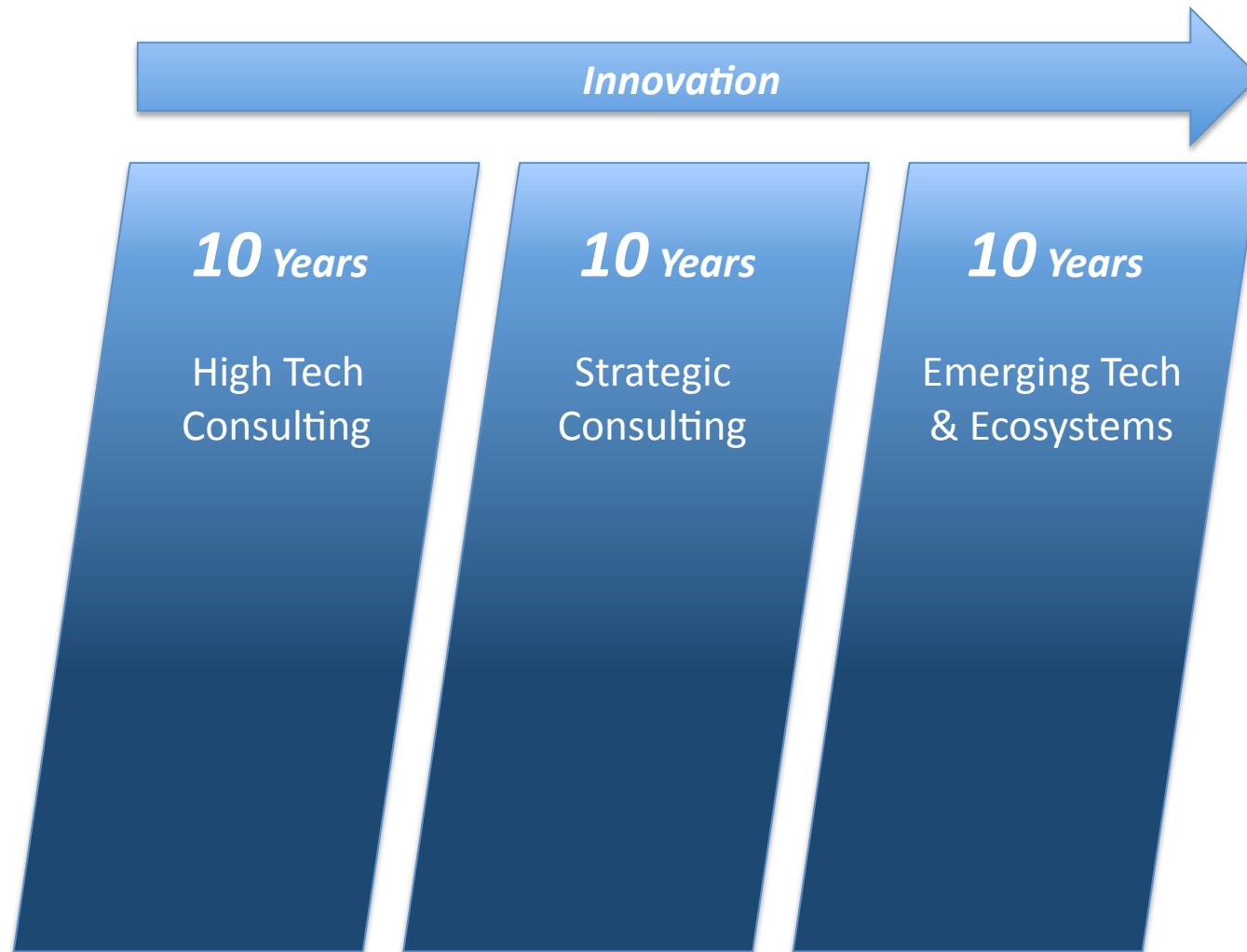
CHEVALPARTNERS



Building Innovation Ecosystems

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Introduction: My Journey Here



Context for viewer:



Agenda

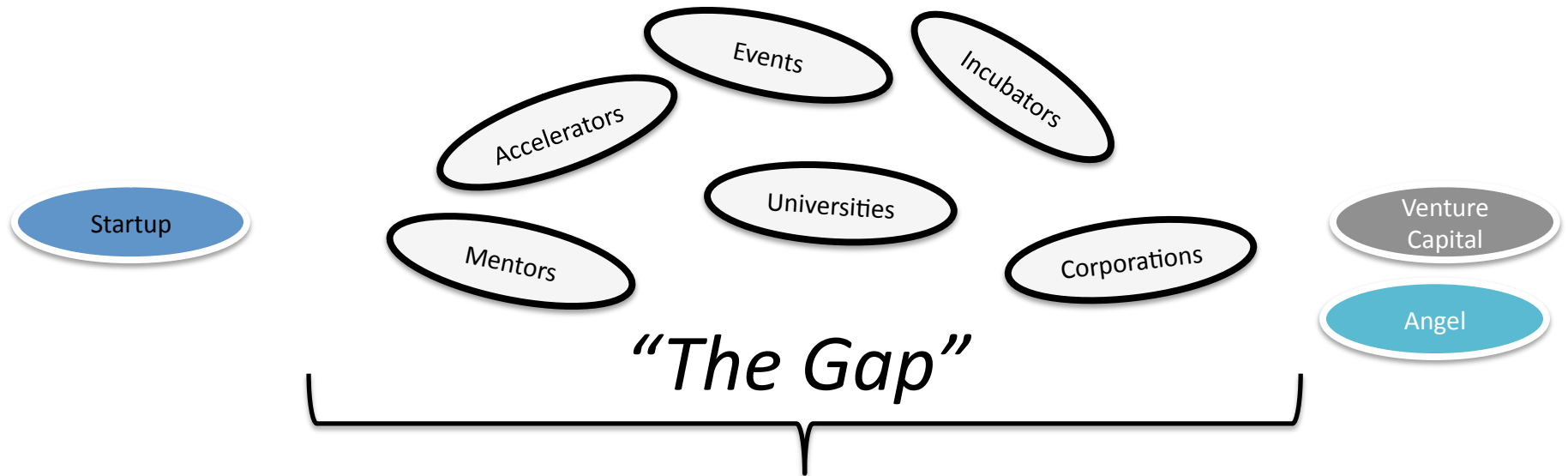
Building Innovation Ecosystems

- 4 Common Gaps
- 4 Critical Needs
- 4 Durable Business Services
- 4 Capitalization Models
- 4 Insights

Context for viewer:



4 Common Gaps



1. All critical parts are here, but not engaged or integrated
2. Start-ups are invisible – No early stage support to develop
3. Government & Corporations are critical but not leading
4. Angel and Venture Groups come and go

Context for viewer: When every resource needed is present, why doesn't it work?

4 Critical Needs

Attraction

Acceleration

Incubation

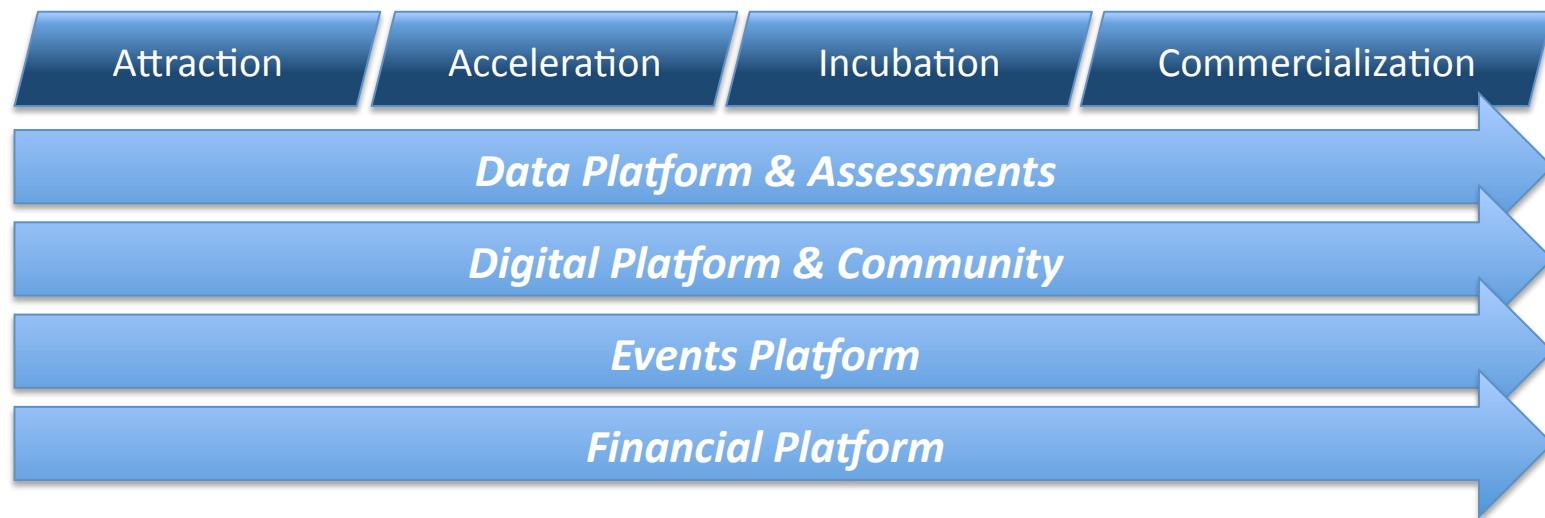
Commercialization

1. Attract corporations, VCs, angels to region earlier
2. Accelerate business model and tech pilots
3. Incubation to mature entire org and business
4. Commercialization through the right markets & partners

Context for viewer: What needs must be addressed through creating new services and processes in the region



4 Durable Business Services

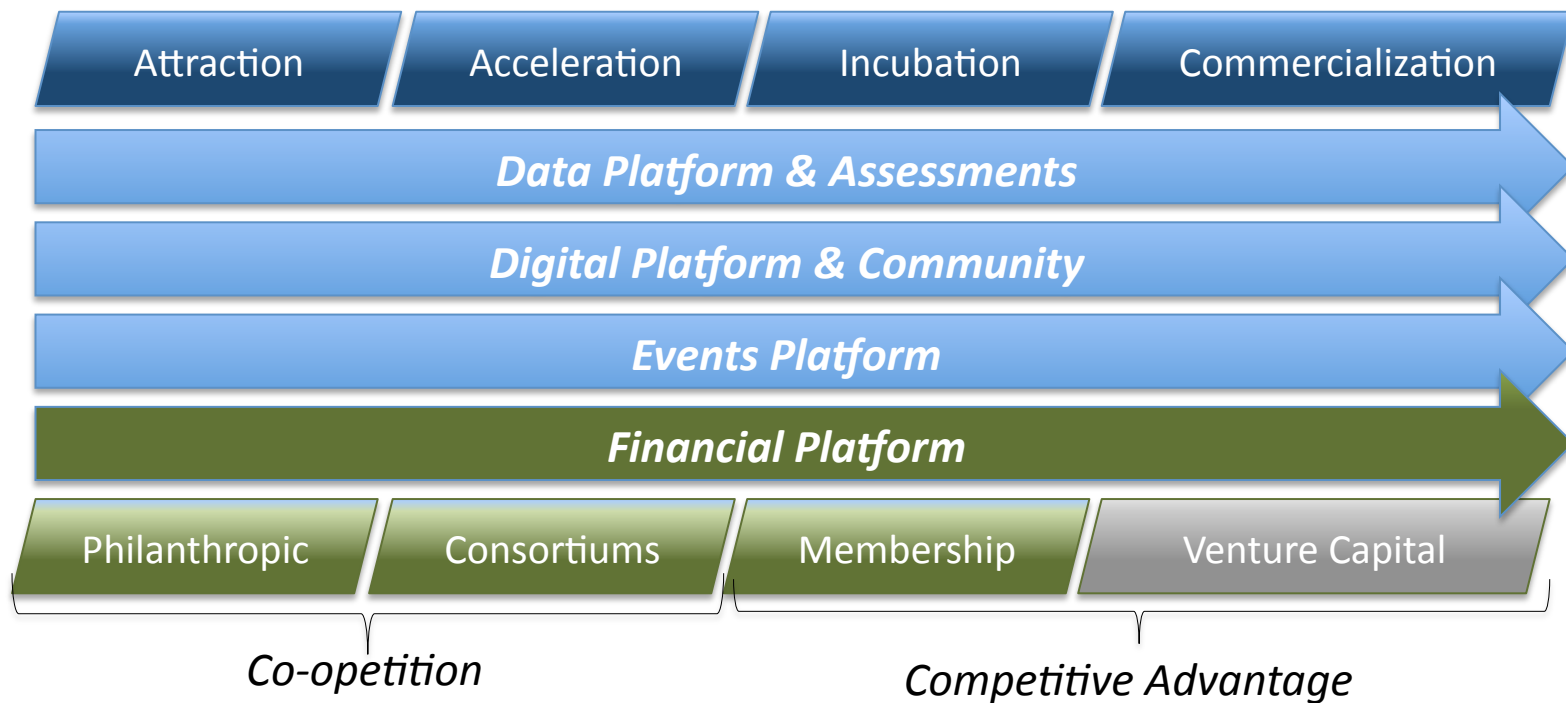


1. Data Platform: Visibility, Measurability, Insights & Gravity
2. Digital Platform: Local/Global Community & Cultural Change
3. Events Platform: Drives Ecosystem to a rhythm
4. Financial Platform: Financial Infrastructure at Scale

** A neutral entity must operational and run the services*

Context for viewer: The Durable Business Services that must be present and persist for the benefit of the region

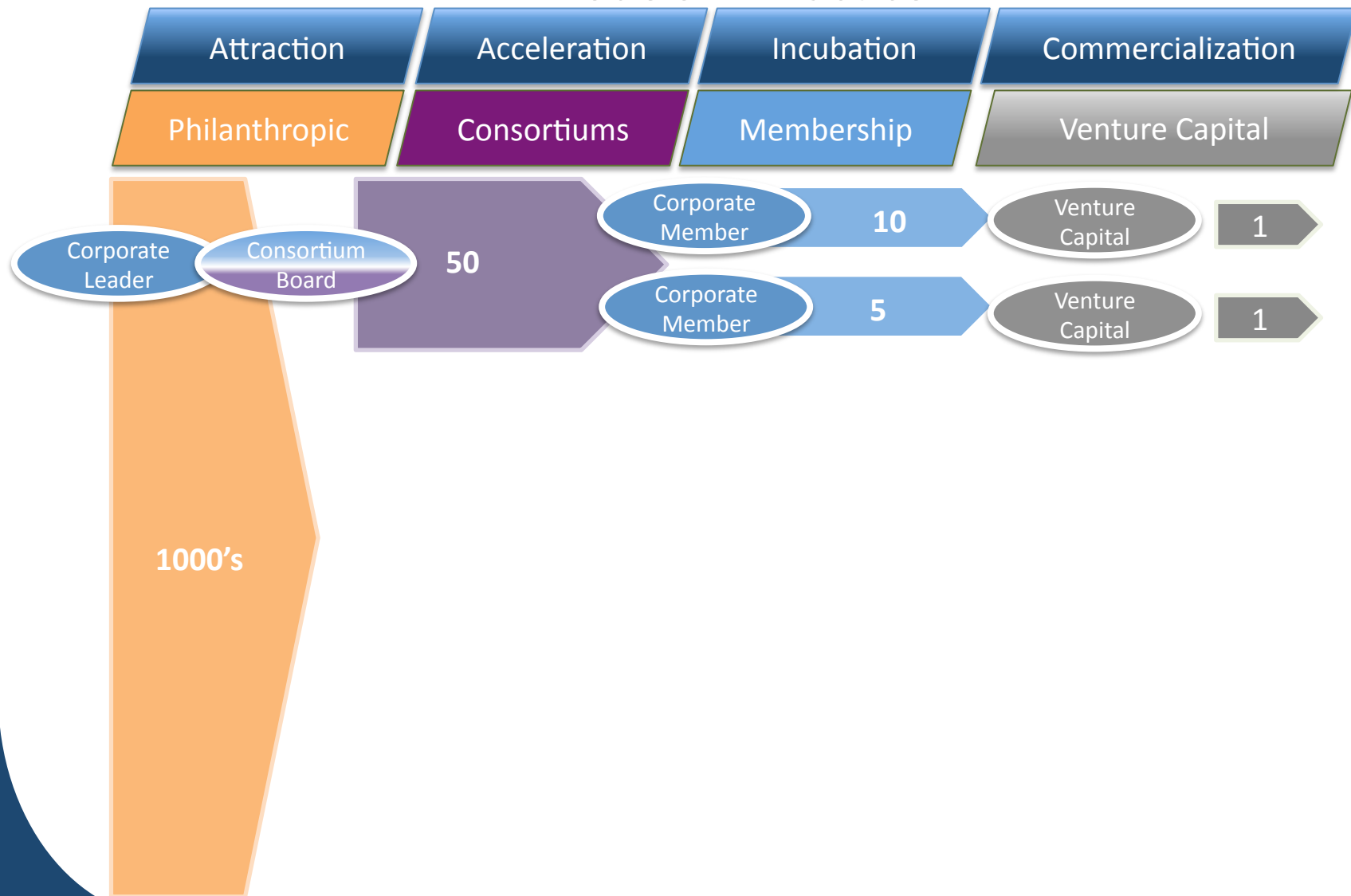
4 Capitalization Models



1. Philanthropic: Attraction, Access & Visibility
2. Consortiums: Acceleration, Fund of Funds, Conserve Capital
3. Membership: Incubation Centers, Competitive Advantage
4. Venture Capital: Commercialization Investment & Partnerships

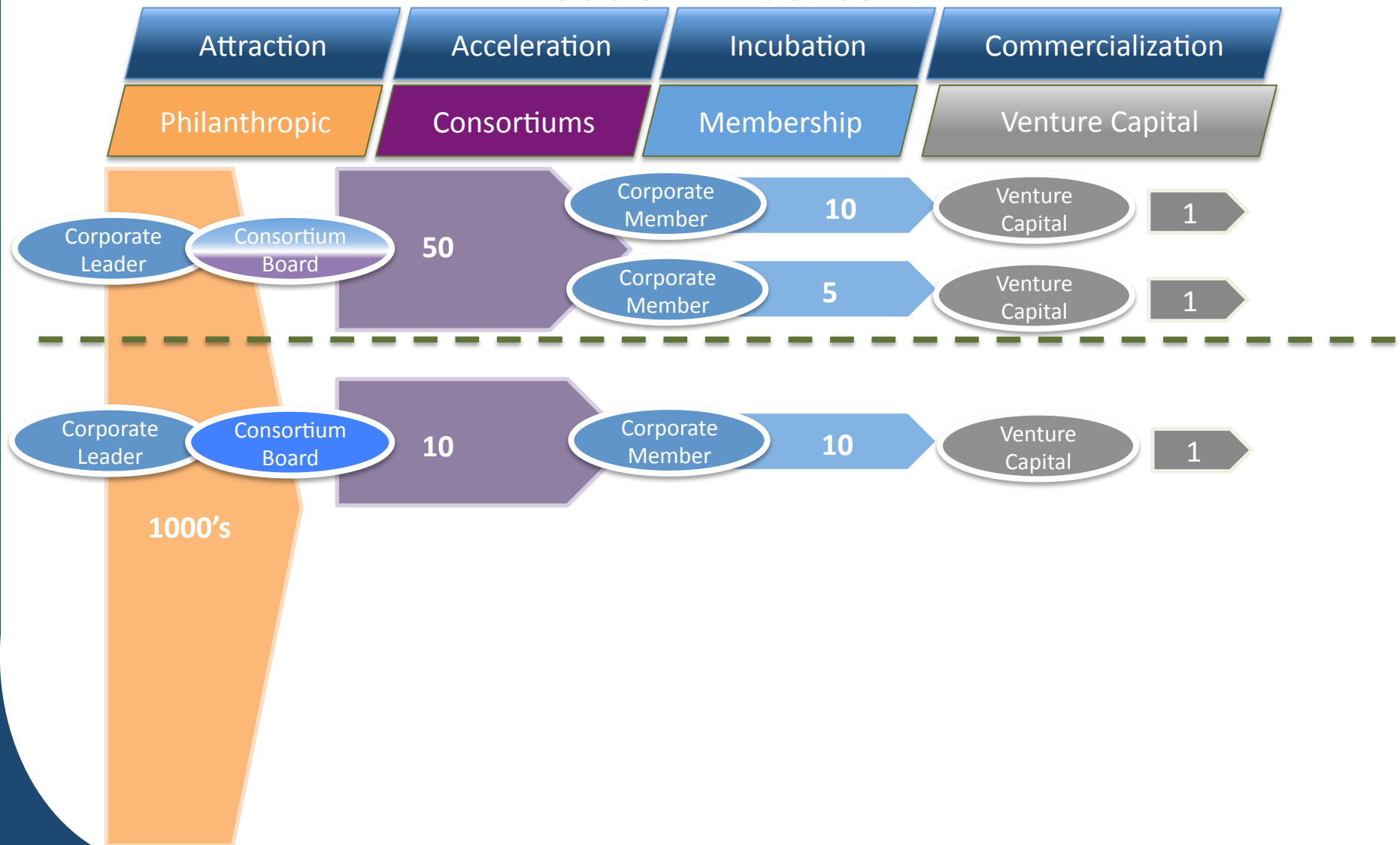
Context for viewer: 4 Separate Financial Models are needed to make the innovation system work

Models in Practice



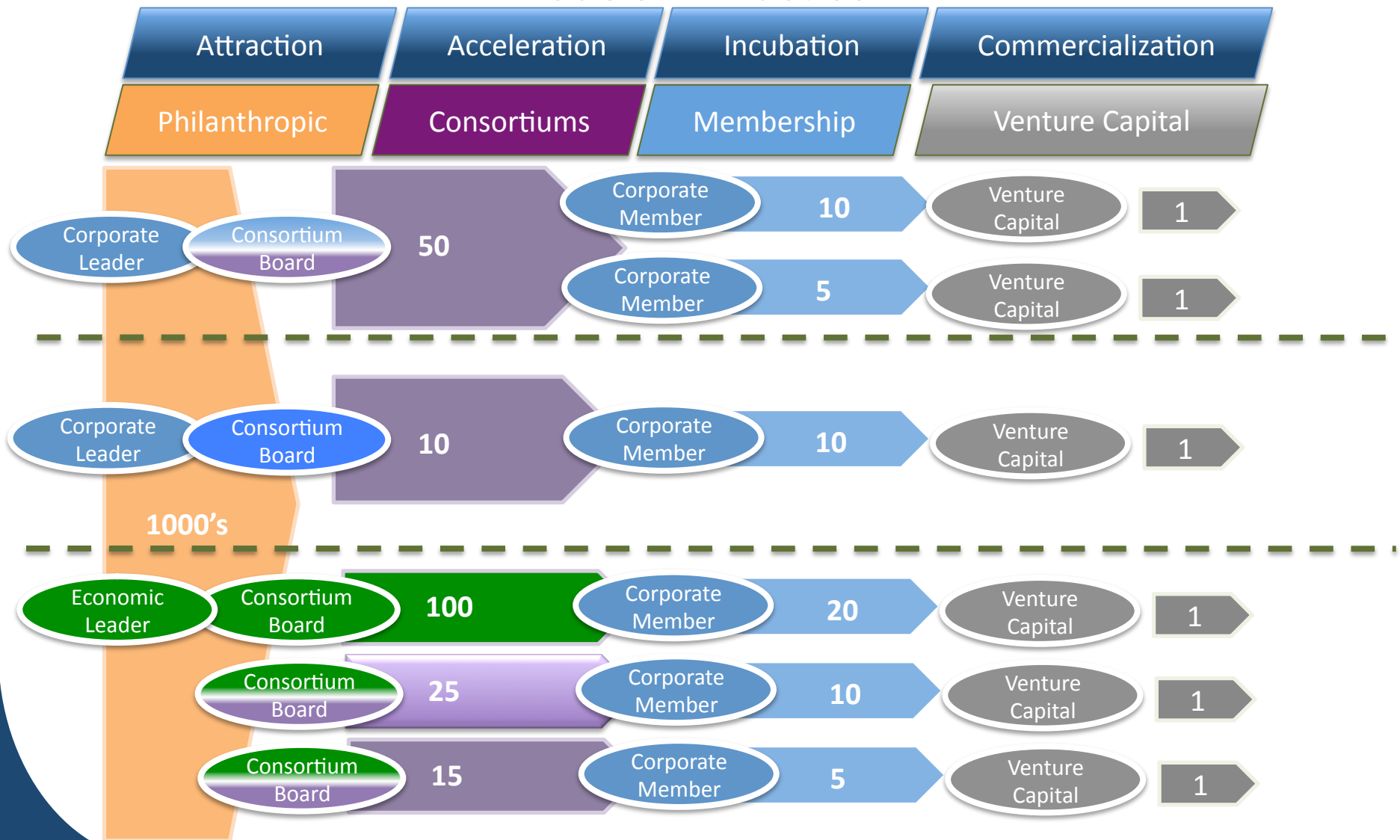
Context for viewer: How does this model play out in reality

Models in Practice



Context for viewer: How does this model play out in reality

Models in Practice



Context for viewer: How does this model play out in reality

4 Learning's

1. Co-opition & Collaboration will be the new business norm
2. International corridors between innovation centers will become two way bridges between markets
3. The Data, Digital, Events, and Financial Platforms and key for building the ecosystems and facilitating the integration
4. New financial models are key to enable the models, but are key entry points for regional and foreign investments

** USA vs. Foreign Centers:

In the USA Corporations must lead the cultural change, but Governments can be key catalysts to engage the corporations & universities

Context for viewer: Summary of insights coming from the research





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