

# Commercialization of international technology innovations – examples of cooperation between universities and global corporations

## Round table discussions

Carlson School of Management, room 1-135, 3:00 – 5:00 pm

**Moderators: Kendrick White and David Williams**

Kendrick White: "*The International Proof of Concept center Association (IPOCA) a new American Russian joint initiative to link university technology transfer and Commercialization infrastructure into a global professional network, ready and able to engage with the business and investment community in order to accelerate the introduction of new collaborative scientific discoveries into workable product solutions able to enhance corporate partners' innovation driven competitiveness*"

David Williams: "*Developing Ecosystems & Commercialization: The North Star Initiative has been partnering with major corporations, academic institutions, VC firms, Incubators, and start-ups looking at core capabilities required at a regional, national and international level to support start-up, corporate, and cluster innovation and commercialization efforts. We will share learnings and insights into: funding & financial models; digital and data platforms; community and events programs; acceleration and incubation services that lay the foundation for creating a viable entrepreneurial ecosystem and to be prepared for the development of international corridors.*"