



International Business & Innovation Forum: Gateway to Eastern Europe & Central Asia

Minnesota Trade Office at the Minnesota Department of Employment and Economic Development
1st National Bank Building, 332 Minnesota Street, St. Paul, MN 55101

Tuesday, October 04, 2016, 8:00 a.m. – 3:00 p.m.

AGENDA

- 8:00-8:30 a.m. **Registration and networking**
- 8:30-8:40 a.m. **Welcome Remarks**
Dr. Nikolay Megits, International Trade Representative
Mr. Kevin McKinnon, MN Deputy Commissioner, Economic Development
- 8:40-9:10 a.m. **U.S. - Ukraine Trade and Investment Opportunities**
Ms. Larysa Gerasko, Consul General of Ukraine in Chicago
- 9:10-9:40 a.m. **Agricultural Machinery and Trade**
Mr. Howard Dahl, President and CEO, Amity Technology
- 9:40-10:00 a.m. **Environmental & Energy Sectors of Eastern Europe and Central Asia:
Selected opportunities for exporters**
Mr. Steve Riedel, International Trade Representative, MTO
- 10:00-10:20 a.m. **Networking Break**
- 10:20-10:40 a.m. **Prospects of the American - Russian Business Cooperation**
Mr. Alexander Stadnik, Trade Representative of Russian Federation in the USA
- 10:40-10:50 a.m. **Doing Business in Kazakhstan**
Mr. Pat Cassidy, Senior Commercial Officer, U.S. Chamber of Commerce in
Kazakhstan (*via Skype*)
- 10:50-11:20 a.m. **Pros and Cons of Doing Business in Eastern European Countries**
Ms. Olga Hall, Director of International Sales, RDO Equipment Companies
- 11:20-11:40 a.m. **Financing Sales Between U.S. Companies and Eurasian buyers**
Mr. Denis Griffin, Director MN Regional Office, Export-Import Bank
- 11:40-12:00 p.m. **Investigation of Export-Import Violations**
Mr. Perry Davis, Special Agent, U.S. Office of Export Enforcement
- 12:00 p.m. **Concluding Remarks and Lunch (Provided)**



1:00-2:00 p.m.

Round Table Discussion: Trade

Export Marketing and Distribution Strategy for the U.S. Businesses in Eastern European Region

Mr. Jim Thomas, Principle, Dynamic Development LLC – Panel Moderator

1. Mr. John Fowler, Director and Owner, Chateau Global LLC
2. Mr. Todd Lefko, President, International Business Development Co.
3. Mr. Michael Brown, VP of International Sales, Mate Precision Tooling

2:00-3:00 p.m.

Round Table Discussion: Innovation

Impact of Innovations on Global Business Activities

Dr. Anatoli Korkin, President, ARCCoM – Panel Moderator

1. Dr. Joseph Hale, Director, Medical Devices Center, University of Minnesota
2. Mr. Kirill Bulatov, Chief Grant Officer, Skolkovo Foundation, Russia
3. Mr. Vlad Pavlov, President and CEO, RollApps

For questions, contact Nikolay Megits, Ph.D., International Trade Representative
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