

A black and white photograph of a woman with a large afro hairstyle, smiling and sitting at a desk. She is wearing a dark, long-sleeved top. On the desk in front of her is a laptop and a small potted plant in a white pot with a blue lace-like pattern. The background is a blurred office setting with glass partitions and lights. A dark teal horizontal band is overlaid across the middle of the image, containing white text.

EZVENTURE
SMART TOOLS THAT MAKE YOUR STARTUP FUNDRAISING JOURNEY EASY

www.ezVenture.co

Mission Statement

Venture Funding
Made EZ

We are an impact driven company.

Our mission is to democratize the venture fundraising process by enhancing first-time founders' chances to get funded.



Mission Statement

Our ambition is to maximize the amount of startups that have succeeded and maximize the amount of young people who have ventured



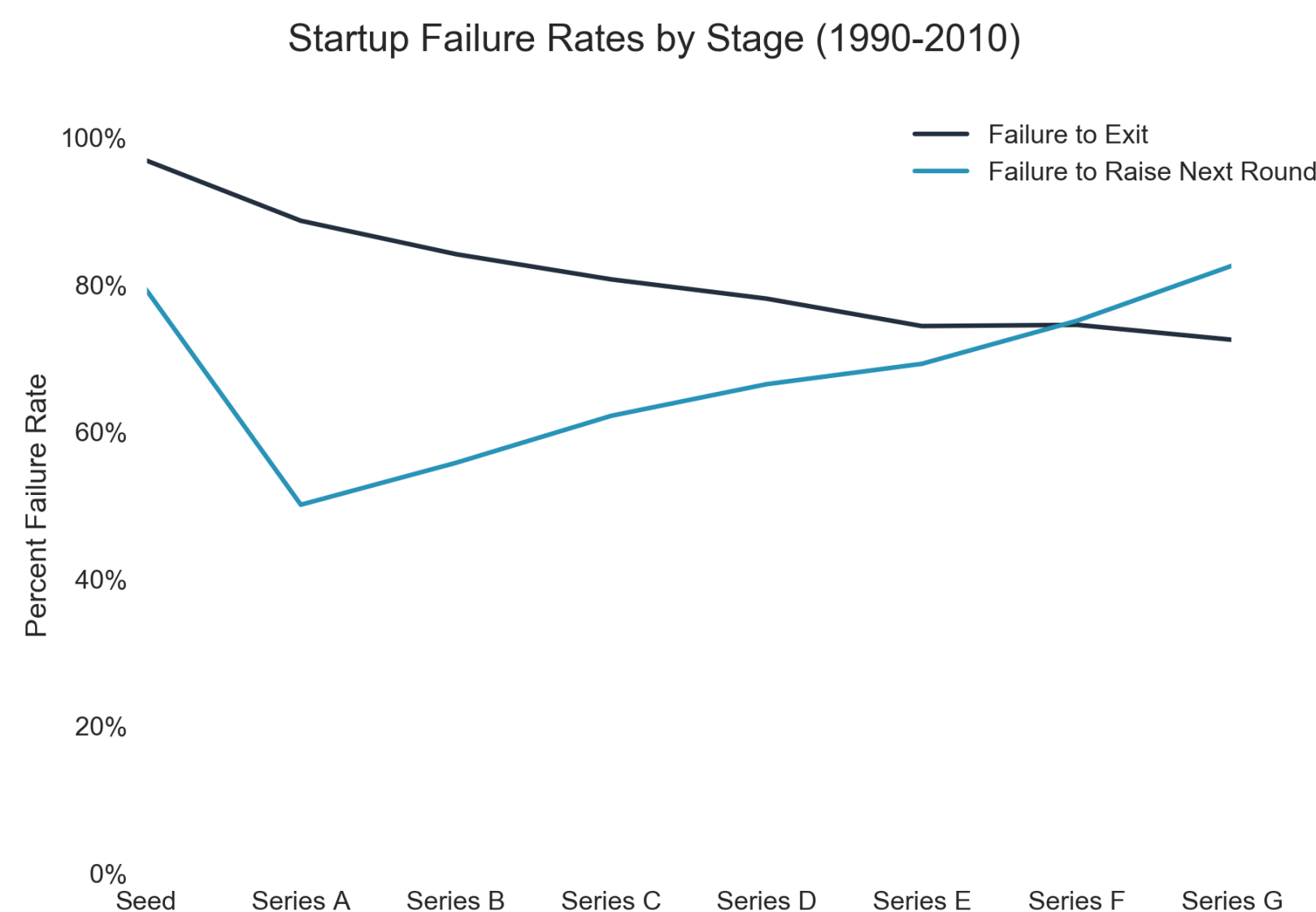
Venture
Funding Made
EZ

Problem

Raising funds from outside investors is a challenging process.

Only 2-3% of companies that seek funding end up receiving it*.

According to Fundable**, only 0.91% of startups are funded by angel investors, and a measly 0.05% are funded by VCs.



Data Source: Crunchbase



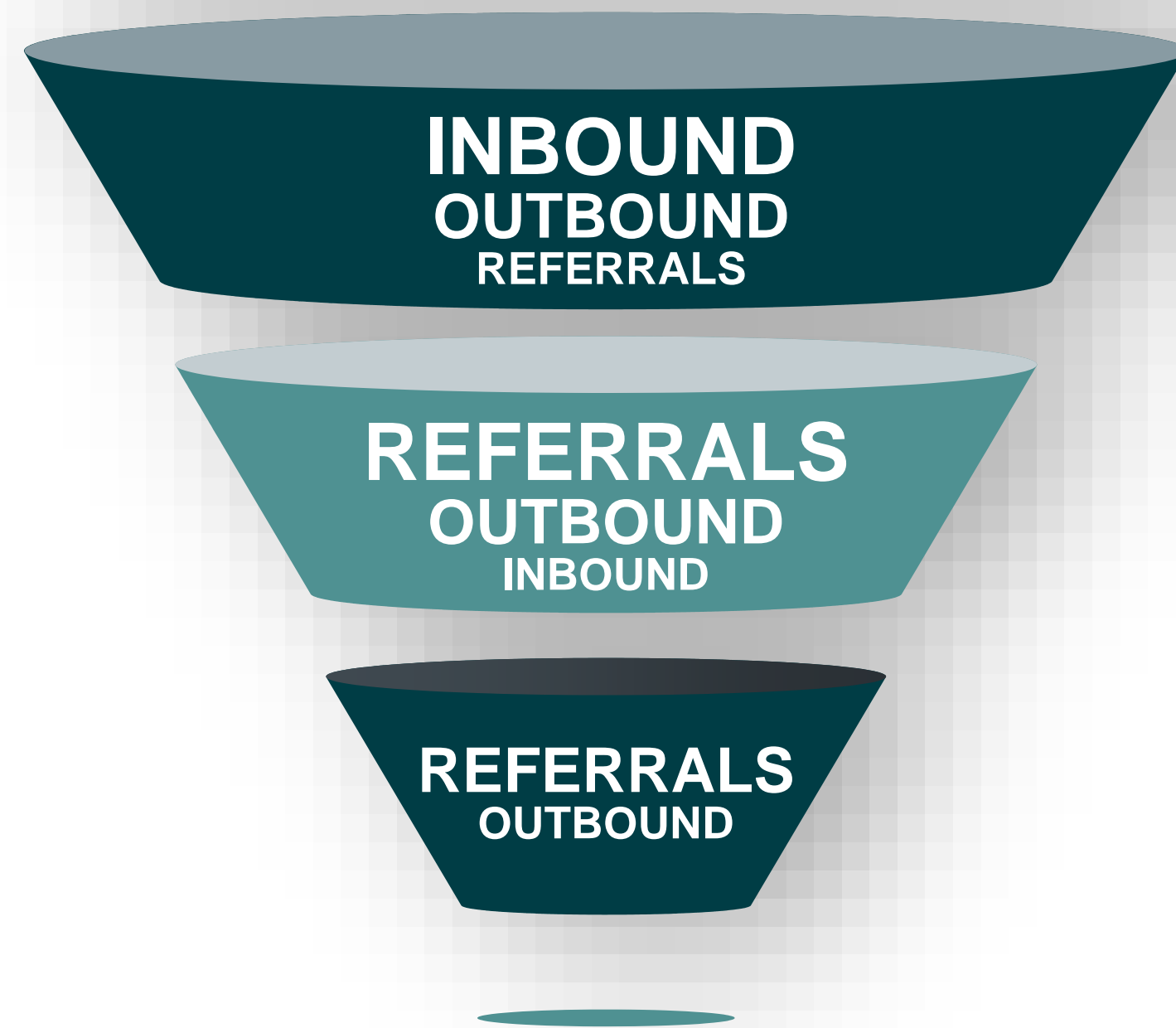
Funding Sequence	Failure to Raise the Following Round	Failure to Exit
Seed (to Series A)	79.4%	97.0%
Series A (to Series B)	50.0%	88.7%
Series B (to Series C)	55.8%	84.1%
Series C (to Series D)	62.1%	80.7%
Series D (to Series E)	66.4%	78.1%
Series E (to Series F)	69.2%	74.3%
Series F (to Series G)	75.0%	74.5%
Series G (to Series H)	82.6%	72.4%
Overall Average	67.6%	81.2%

* <https://www.uschamber.com/co/run/business-financing/common-reasons-for-venture-capitalist-rejection>

** <https://www.entrepreneur.com/article/230011>

Problem

Typical VC's deal flow funnel:



Whereas the vast majority of the application pool is comprised of cold emails, they are often perceived **as noise** by investors. As a result, almost **none of them** receive any funding.

First-time founders usually are not aware of nuances in how to find the **right investors** and approach them.

WE BELIEVE IT IS NOT FAIR AND WAY TOO MANY BRILLIANT IDEAS HARDLY GET NOTICED

Our Solution

Searchable Database

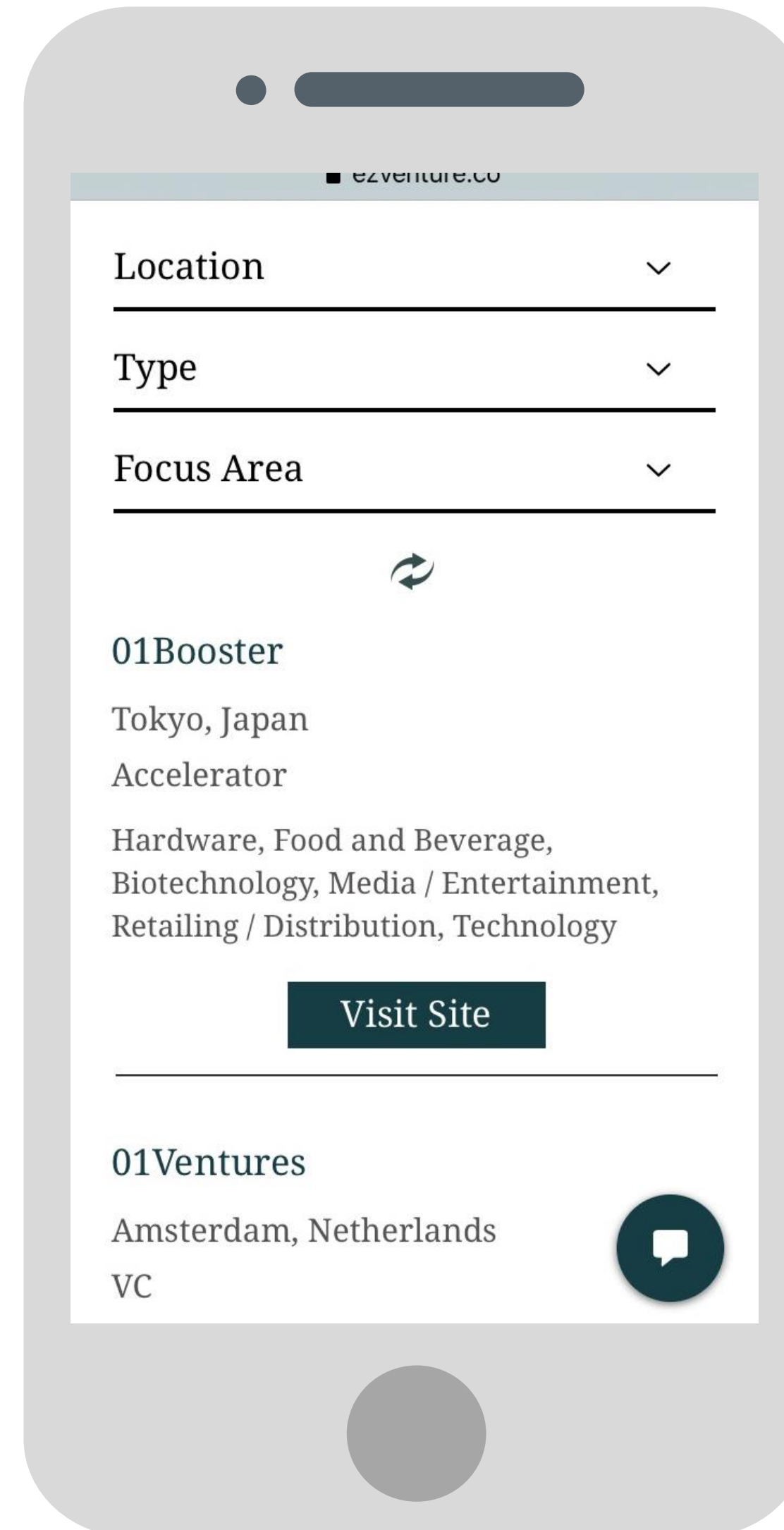
1

Makes it simple to filter and select relevant VCs, angel investors, accelerators or private equity firms (free) - *MVP is live on the website.*

Useful Content

2

Provides means for educating young entrepreneurs about startup funding and ecosystem - *In development.*



Automated Tools

3

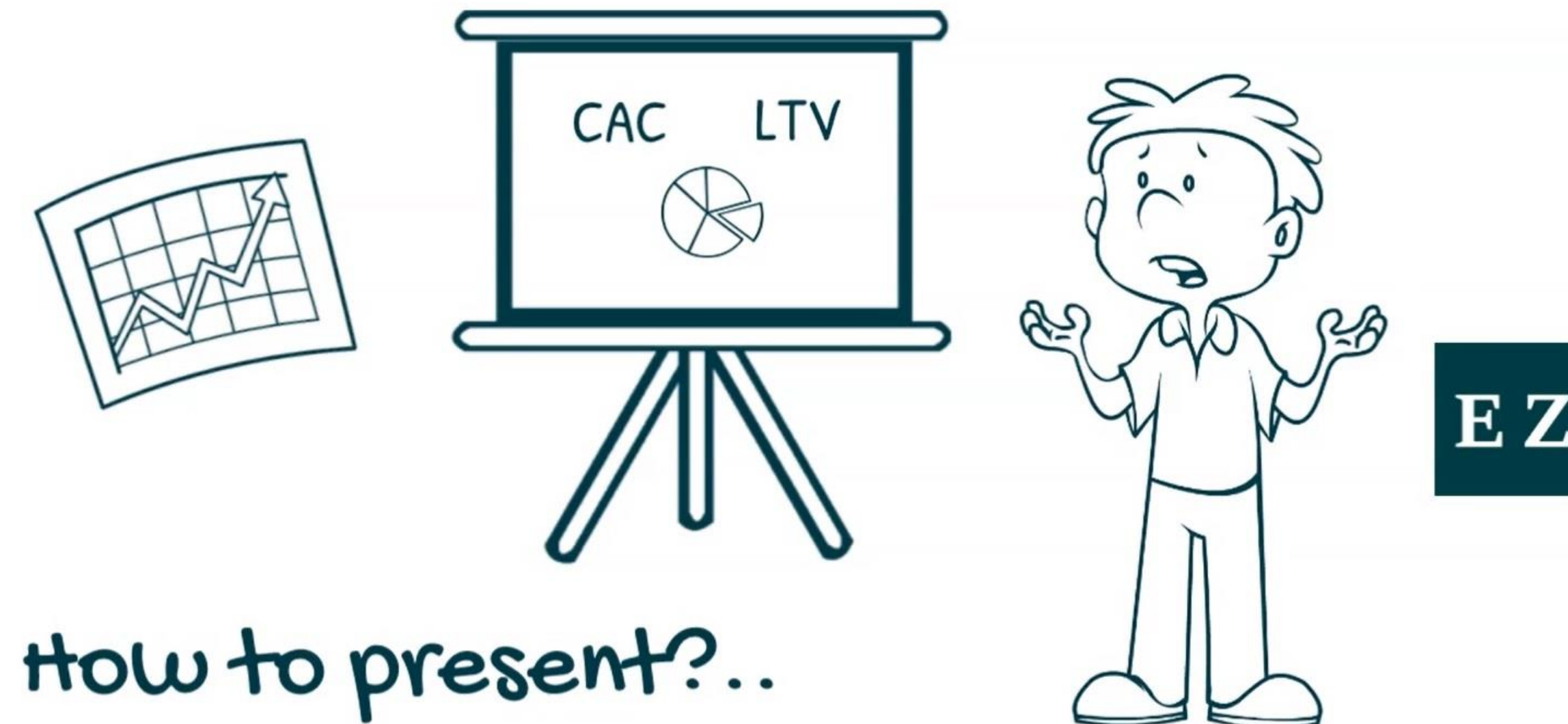
Enable to create powerful documents and slide decks ready to be sent to investors - *In development.*

Investment Application

4

Submission of all investment applications through our platform - *We are validating an idea of partnering with investors to integrate the application flow to our platform.*

Our Solution

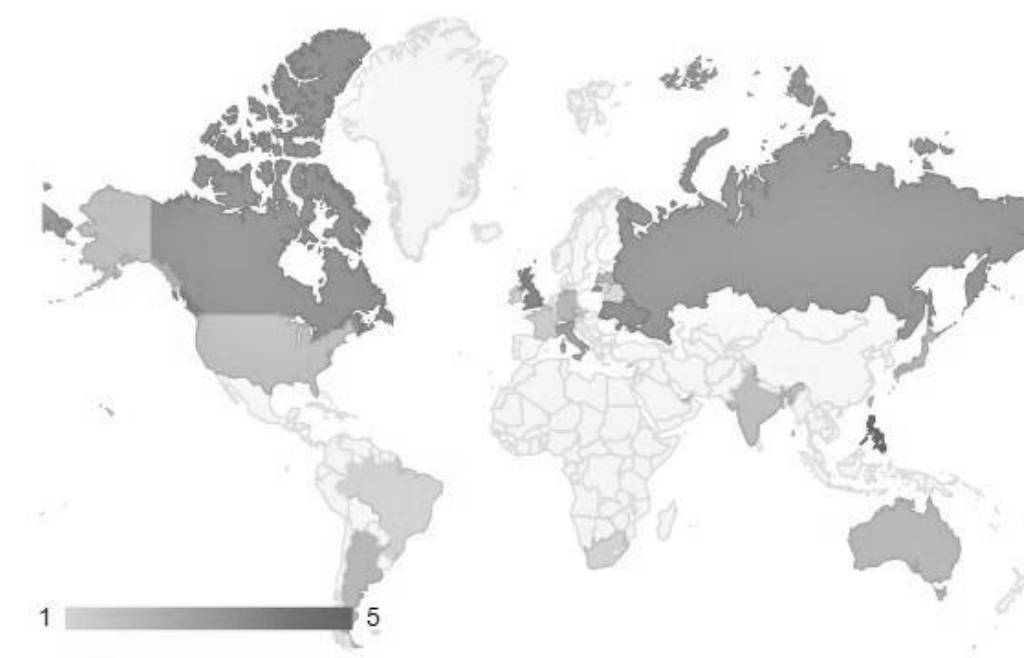


Then, you need to present your business to investors in a compelling way

See our Explainer video: <https://youtu.be/WDS6WjRCDQs>

User Coverage

USA, India, Russia, Singapore, Canada, UK, Germany, Italy, etc.



MVP Launch

10-05-2020

51

Countries with unique users

5

Continents with unique users

Team



Liubov Ebralidze

Co-Founder

Business Development

Liubov has 8+ years experience in managing tech startups. She served as an Investment Committee member at Nanotechnology Center, Rusnano. Liubov earned an LLM in American Law from Wake Forest University (USA) and a PhD in Civil and Business Law from Kazan Federal University (Russia).



Victoria Klimova

Co-Founder

Product Marketing Strategy

Victoria has more than 6 years of experience in product marketing in tech startups. She led the Go-to-Market strategy across APAC and consulted Expedia, Agoda and P&G in Singapore. Victoria studied at the MBA program at the University of Texas (USA) as an Edmund S. Muskie Graduate Fellow.

**THANK
YOU**

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